2020 EXHIBITOR PROSPECTUS

MISSISSIPPI GASTROENTEROLOGY SOCIETY ANNUAL MEETING

January 31 – February 1, 2020

Hilton Jackson
1001 East County Line Road
Jackson, Mississippi 39211
ABOUT MISSISSIPPI GASTROENTEROLOGY SOCIETY

Mission Statement
The mission of the Mississippi Gastroenterology Society shall be to advance the medical treatment and scientific study of gastrointestinal disorders. We promote sharing of knowledge pertaining to Gastroenterology, Endoscopy and the practice of Gastroenterology to society members, GI nurses, and specialty technicians. We provide a forum for the presentation of timely clinical and scientific research pertaining to the practice of Gastroenterology and Endoscopy.

Our goals are:

1. To provide continuing medical education to GI clinicians, fellows in training, and assistants through meetings, multimedia and web-based offerings;
2. To represent the clinician in national and local health care policy issues to ensure that the best interests of patient care and clinical medicine are served;
3. To provide a forum to discuss and promote cost-effective, efficient, patient centered practice management issues important to Mississippi gastroenterologists.
4. Members are encouraged to be advocates of clinical research in gastrointestinal disorders.
5. Our members are pleased to be a source of information for patients in Mississippi with gastrointestinal disorders.

ATTIRE
Business dress will be appropriate for all functions.

LODGING

Hilton Jackson
1001 East County Line Road
Jackson, MS 39211
601-957-2800

Group Rate: $104.00
Group Code: TBD
Room Cut Off Date: TBD

Online Reservations:

SCHEDULE OF EVENTS

Friday, January 31, 2020

Exhibit Set up 4:00 PM – 5:30 PM
Welcome Reception 5:30 PM – 7:00 PM

Saturday, February 1, 2020

Breakfast with Physicians 7:15 AM - 8:00 AM
Morning Session 8:00 AM - 12:00 PM
Morning Break 10:00 AM - 10:30 AM
Afternoon Session 1:00 PM - 3:00 PM
PREMIUM EXHIBITOR LEVELS

Exhibiting is an ideal way to generate visibility and deliver a personal message of commitment and communicate support to meeting attendees. Many opportunities for your involvement exist, including social events, refreshment breaks, and acknowledgment in meeting materials. Each premium level (Gold, Silver and Bronze) includes an exhibit booth with premier placement within the exhibit hall.

Payment must be received no later than January 10, 2020, to guarantee space. Otherwise, space will be assigned to other exhibitors. No space will be assigned without a deposit of 50% of the total cost.

GOLD: ($3,200+)

Mississippi GI Society Lunch - $3,200
With this exclusive exhibit level, your company representatives may attend lunch with all meeting attendees. This opportunity includes an exhibit booth and your company’s name will appear on signage indicating your support of the event. Your company will be listed in the official program as an exclusive Gold contributor.

SILVER: ($2,200 - $2,500)

Welcome Reception - $2,500
Gather with meeting attendees in the Penthouse of the Hilton Jackson on Friday evening. This networking event allows you to socialize with the attendees in a relaxed environment. This exhibit opportunity includes an exhibit booth and your company’s name will appear on signage indicating your support of the welcome reception and you will be listed in the official program as a Silver Level contributor.

Resident/Fellows Forum - $2,500
Join meeting attendees as they participate in the Gastroenterology Resident/Fellows Form. Residents and Fellows from across the region will present and discuss research cases. This exhibit opportunity includes an exhibit booth and your company’s name will appear on signage indicating your support of the Resident/Fellow’s Forum and you will be listed in the official program as a Silver Level contributor.

Breakfast - $2,200
Meeting attendees will gather for a continental breakfast in the exhibit hall to visit with the exhibitors before the meeting begins. This exclusive exhibit level includes an exhibit booth and your company’s name will appear on signage indicating your support of the breakfast and you will be listed in the official program as a Silver Level contributor.

BRONZE: ($1,500)

All Day Beverage Station - $1,500 (1 available)
This exhibit opportunity will provide meeting attendees with beverages for the entire length of the program. This station will be placed in the meeting room and includes an exhibit booth. Your company’s name will appear on signage indicating your support of the beverage station and you will be listed in the official program as a Bronze Level contributor.

Coffee and Cookie Break - $1,500 (1 available)
This exhibit opportunity will provide your company the chance to network with meeting attendees during the morning or afternoon coffee and cookie break. This break will be held in the exhibit hall and includes an exhibit booth. Your company’s name will appear on signage indicating your support of the beverage station and you will be listed in the official program as a Bronze Level contributor.

FRIENDS OF MISSISSIPPI GI SOCIETY: ($800)

Exhibit Booth Only
Your company has the opportunity to set up exhibit space in the exhibit hall. The exhibit hall will be open on Saturday, February 2 from 7:00 AM – 12:00 PM. Your company’s name will be listed in the official program as an exhibitor.
EXHIBIT SPACE AND SERVICES
Exhibit space is equipped with a 6 ft. skirted table. Contact Jenny White if you require additional furnishings, freight service, electrical distribution or labor.

No exhibits can be received prior to January 31, 2020. To ensure proper delivery of packages, please address all packages as follows:

Hilton Jackson
1001 East County Line Road
Jackson, Mississippi 39211
Mississippi Gastroenterology Society
Person attending the meeting
Date of arrival

SET-UP AND DISMANTLE

Following the function, you agree that all packages will be shipped out no later than 3 days following your event and is your responsibility to arrange. The Hotel does not assume any responsibility for damage or loss of merchandise sent to the Hotel for storage and does not maintain insurance for the protection thereof.

The technical exhibits will remain open during the hours described below.

<table>
<thead>
<tr>
<th>Set-Up</th>
<th>Dismantle</th>
<th>Exhibit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, January 31, 2020</td>
<td>Saturday, February 1, 2020</td>
<td>Saturday, February 1, 2020</td>
</tr>
<tr>
<td>4:00 p.m. – 5:30 p.m.</td>
<td>After 12:00 PM</td>
<td>Exhibit Hours 7:00 AM – 12:00 PM</td>
</tr>
</tbody>
</table>
MISSISSIPPI GASTROENTEROLOGY SOCIETY ANNUAL MEETING
Saturday, February 1, 2020
Hilton
1001 East County Line Road
Jackson, MS 39211

EXHIBITOR REGISTRATION
Company: __________________________________________________________

Contact: __________________________________________________________

All Name(s) for Badge(s): __________________________________________

Mailing Address: __________________________________________________

City: __________________________ State: ____________________ Zip: ___________

Daytime Telephone: ______________________ Email Address: ________________

EXHIBIT/SPONSORSHIP OPTIONS:

☐ Exhibit Booth Only - $1,200

Premium Exhibitor Levels:

Gold:

☐ Mississippi GI Society Lunch - $3,200 (Exclusive)

Silver:

☐ Welcome Reception - $2,500
☐ Residents and Fellows Forum - $2,500
☐ Breakfast - $2,200 (Exclusive)

Bronze:

☐ All Day Beverage Sponsor - $1,500 (Exclusive)
☐ Coffee and Cookie Break - $1,500 (1 available)

Unrestricted Premium Exhibitor:

☐ $1,200 ☐ $1,500 ☐ $2,000 ☐ $2,500

Will you need electricity at your booth? ____ Yes _____ No

To assist with exhibit booth placement, please list your company’s top three competitors:

____________________________________________________________________

____________________________________________________________________

PAYMENT OPTIONS:

☐ Check: Make payable to Mississippi Gastroenterology Society. Send form and payment to:

  Mississippi Gastroenterology Society
  Attn: Jenny White
  PO Box 2548
  Ridgeland, MS 39158
  Fax: 601-707-3790

☐ Credit Card: Contact Jenny White at 601-790-1530


Questions: Contact Jenny White at jwhite@MSMAonline.com or 601-790-1530